



# Waikiki Improvement Association

Statement of Rick Egged  
Waikiki Transportation Stakeholders Oversight Committee  
Before the  
CITY & COUNTY OF HONOLULU,  
CITY COUNCIL  
Thursday, July 12, 2017

RE: Bills 63 and 64: Relating to Special Improvement Districts and the Establishment of the Waikiki Transportation Management Special Improvement District No. 4

Dear Chair Menor, Vice Chair Anderson and Members of the Council,

My name is Rick Egged, representing the Waikiki Improvement Association (WIA). The WIA is a membership organization consisting of land owners, hotels, retailers, and restaurants in Waikiki, the businesses that served them and those interested in the future of this important part of our community and economy.

WIA strongly supports Bills 63 and 64, adding transportation management to Special Improvement Districts (Bill 63) and the establishment of the Waikiki Transportation Management Special Improvement District (Bill 64).

A Transportation Management Association (TMA) is a formal organization dedicated to solving local transportation issues. TMAs identify and implement strategies to facilitate the movement of people and goods within a specified area. Each TMA has a unique set of responsibilities depending upon the identified transportation issues which include those related to parking, bicycling, pedestrian, loading zone (curb zone), transit, commuter (car and vanpool), air, water, and skywalk systems. TMAs are often legally constituted and frequently led by the private sector in partnership with the public sector to solve transportation problems and manage continuing programs. There are over 130 TMAs in the Country.

The Waikiki TMA came about due to the increasing traffic congestion and limited curb space in Waikiki. The curb space that is available is not managed. Passenger and freight carriers together with resident representation and business came together to develop an approach to better manage the transportation and parking situation in Waikiki. We have been actively working with the City Department of Transportation Services for the last three years to develop the TMA and start the development of procedures and programs to make it work.

WIA with broad business membership has fully supported the effort to create the Transportation Management SID. We have worked extensively with the community, reporting to the Neighborhood Board every month. WIA held a Community Meeting on March 8, 2017. The Waikiki Neighborhood Board after a presentation and much discussion, voted unanimously to support the WTMA on June 13, 2017. The Hawai'i Transportation Association, an organization representing freight and passenger carriers have been involved in developing the TMA and is fully supportive. Their membership has been experiencing increasing difficulties in serving their clients in Waikiki; the restaurants, retail, hotel, tourists, and other businesses that support our economy. Trucks and buses must circle through the community in many cases, multiple times to find loading/unloading space.

We look forward to your favorable consideration of Bills 63 and 64. Mahalo for the opportunity to testify.